China – Latin America towards 2030, strategic & sustainable colaboration in the energy sector

Rafael Valdez Mingramm Director, Latin America Envision Energy International

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## Global drivers...



- There is a global consensus among experts and opinion leaders with respect to three mayor drivers that augment the need to diversify energy generation sources:
  - 1) Demographic change, today around 7 billion people (1.6 billion more than in 1990), by 2030 we might surpass 8.4 billion;
  - 2) Growing scarcity and irresponsible exploitation of natural resources, including hydrocarbons;
  - 3) Climate change and the adoption of agreements / protocols to control certain emissions and global warming.
- These elements, combined, will be translated into an electricity demand of over 36 thousands TWh by 2030.

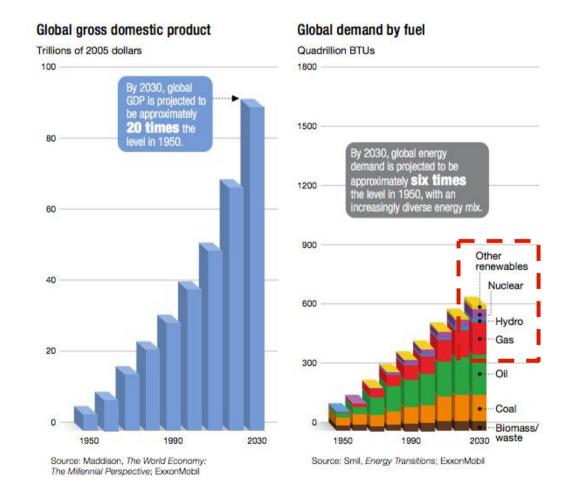


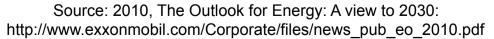
## ... towards 2030

 From ExxonMobil Report, by 2030...

global GDP is projected to be 20 times the level in 1950;

global energy demand is projected to be 6 times the level in 1950, with an increasingly diverse energy mix.







## What about China?

- Whereas coal, followed by oil, will continue being the most commonly used fuel in the US, India and China, growth and diversification will take place in emerging markets;
- Thermo and hydroelectric centrals will maintain a mayor share but renewable sources are catching up, surpassing electricity generation from natural gas in the near future;
- Europe and the US will maintain a leading role (by installed capacity) but not for long. Today, China is adding up more wind power capacity annually than the rest of the world combined.





## What is driving its energy consumption?

#### **Factors Driving Energy Consumption**

#### **Population**

In 1990, China's population was around 1.1 billion. By 2018 the total population will reach almost 1.5 billion

#### **Automobile Industry**

The number of cars in China increased by 400% since 2002. By 2020 China will have more cars India, Brazil, and Russia combined

#### Construction Industry

In 1999, there were about 1.5 billion m² of building construction. Last year this figure reached 15.9 billion (laid flat this = the size of the entire country of Jamaica

#### **Consumer Spending**

Food Consumption per capita in 2000 was US\$ 58. In 2007 this figure rose to US\$97 and is expected to reach US\$243 by 2013



**Limited Energy Resources** 



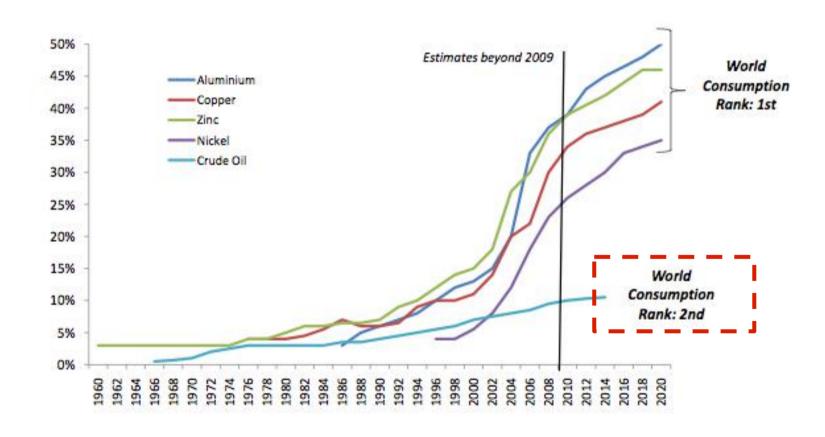
#### **High Dependence on Imports**

Source: SinoLatin Capital, http://www.iamericas.org/presentations/energy/lj2011/Erick Bethel.pdf



## China's share of commodity use...

#### China's Share of the World Commodity Usage (%)

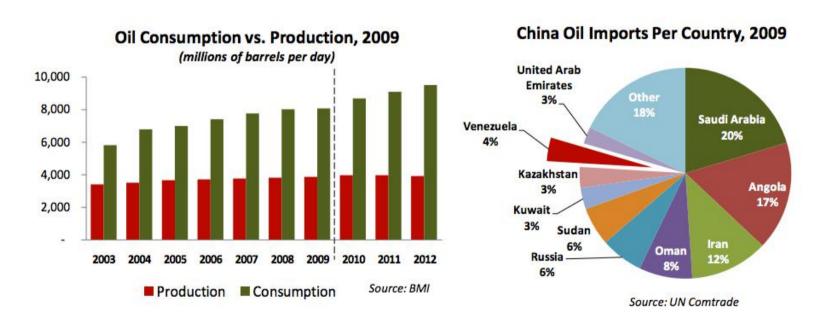




Source: UN Comtrade & SinoLatin Capital: http://www.sinolatincapital.com/Upload/20101122135446.pdf

## Let's look at oil...

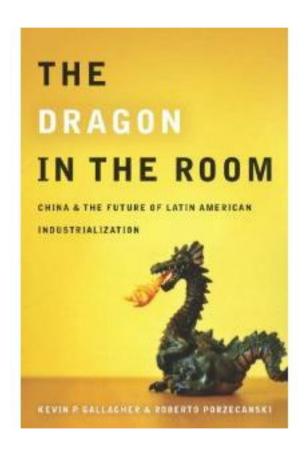
- Essential, China has 20% of global population, and only 1% of the world's proven reserves of oil. Countries' such as Venezuela, Brazil or Argentina are becoming important suppliers;
- These and other Latin American countries (i.e. Colombia) are gradually positioned within China's main investment destinations and trading partners.







## What are the implications for LatAm?

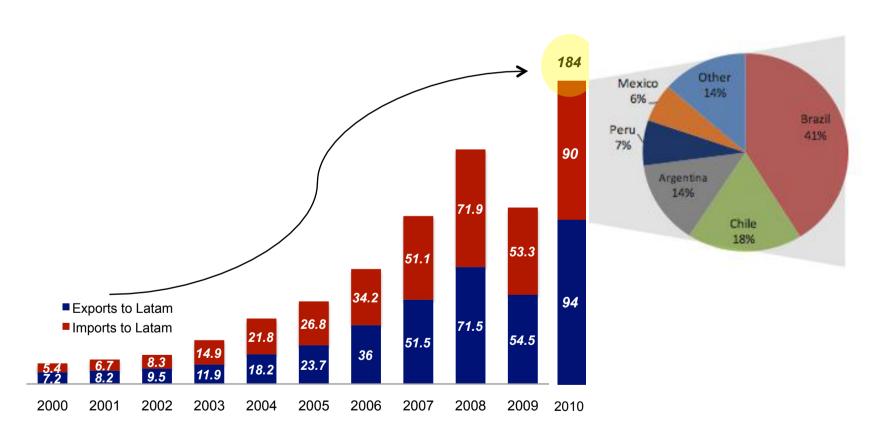


- Even more so after the 2008 financial crisis, Latin America is today one of China's long term suppliers of natural resources and a premier investment destination;
- According to ECLAC, by the end of 2011,
  China's accumulated and announced investment in the region surpassed USD 45 billion, 60% in the energy sector;
- Main transactions include CNOOC's investments in Argentina, Sinochem's in Colombia & Brasil, as well as a number of exploration activities conducted by CNPC and Sinopec in Peru, Ecuador & Venezuela;
- Various cooperation agreements and lines of credit were granted in the last few years to countries like Venezuela, including a USD 20 billion credit from CDB to PDVSA.



## Let's look at the trade balance...

Trade Balance China – Latin America 2000 – 2010 US\$ billions

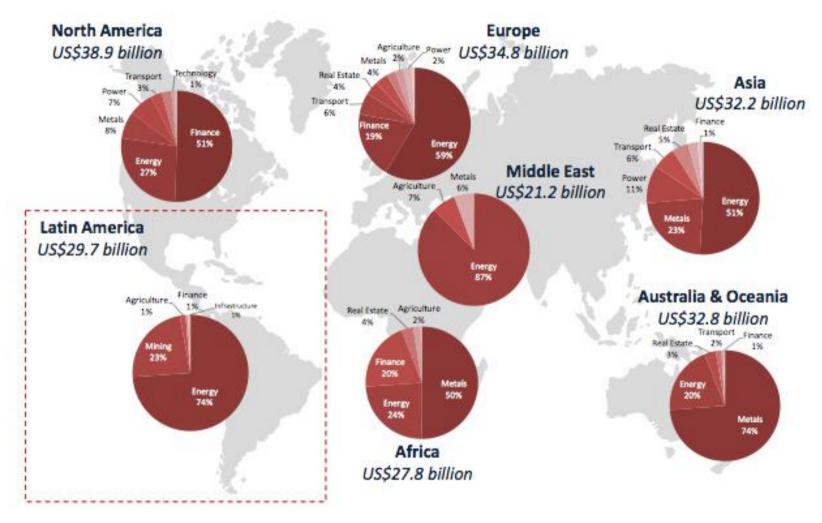


Source: SinoLatin Capital, IMF & China National Bureau of Statistics



## ... and China's FDI in the region

#### Chinese Overseas Investments by Region 2005 - 2010





## ... accumulated & announced (2011)



#### Inversión Extranjera Directa (IED) de China en algunos países de América Latina y el Caribe (mdd)

	Inversión 1990-2009	Confirmada 2,010	Inversión Anunciada 2011 en adelente	Total
Argentina	143	5,550	3,530	9,223
Brasil	255	9,563	9,870	19,688
Colombia	1,677	3		1,680
Costarica	13	5	700	718
Ecuador	1,619	41		1,660
Guayana	1,000			1,000
México	127	5		132
Perú	2,262	84	8,640	10,986
Venezuela	240			
TOTAL	7,336	15,251	22,740	45,087

Fuente: Comisión Económica para América Latina y el Caribe (ECLAC) con base en información de Thomson Reuters, fDi Markets (online), fuentes oficiales y entrevistas a empresas.<sup>14</sup>

Source: 40 de la Relacion entre Mexico y China, acuerdos, desencuentros y futuro http://dusselpeters.com/53.pdf



#### **CONCLUSION:**

- China will continue its path to become the world's largest consumer and importer of traditional and non-traditional fuels, increasingly relying from Latin America;
- Imports of hydrocarbons will intensify not only from those countries that have been recipients of Chinese FDI from also from other countries such as Mexico that recently started exporting such commodity;
- This is the **first strategic, not yet sustainable conclusion** with respect to the China Latin America 2030 agenda.



# Renewable energy, priority or reality?



## **China 2030**

- Indeed, China's interest in developing renewable energy sources is a reality, demonstrated by technology improvements and recently installed capacity in sectors such as wind, solar and biomass, as well as in large hydroelectric plants (i.e. Three Gorges);
- What are the energy policies towards 2030? What are the main drivers? On one side, China's emerging and vibrant middle class; on the other, technology, capital but most importantly, political will in long term planning.
- Energy production by 2030 is expected to rely increasingly in renewable energy sources, around 20%. Consumption is expected to reach 1050MTce, compared to 300Mtce before 2010.

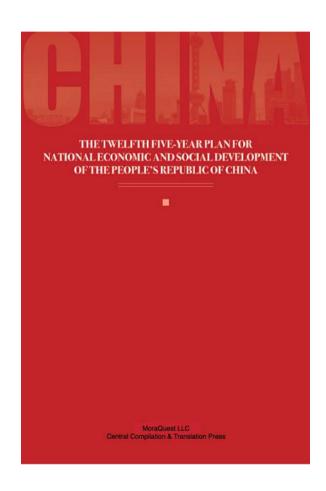
Cuadro 1 | Potencial de Energía Renovable en China

Tipo de Energía	Potencial Teórico (cientos de millones kW)	Potencial Económico (cientos de millones kW)	Producción Anual de Energ (cientos de millones tce/año)
Eólica	43	7 ~ 12	<u> </u>
Solar	1700 billion tce	22	11 ~ 14
Biomasa	-	-	8.9
Hidro	6	5	8.6
Geotermica	462.65 billion tce	0.2	0.5
Oceanica	6100	9.9	5.5
Total	-	59	40 ~ 46

Fuente: Estrategia de Energías Renovables, Academia China de Ingeniería, 2008<sup>1</sup>



## China's XII Five Year Plan (2011-2015)



- •The Plan specifies that from China's total energy consumption, 15% shall be generated by renewable sources (today 11.4%), and CO2 emissions by unit of GDP shall be reduced to 17%.
- It also promotes international cooperation and to support not only NOCs expansion but also the development of joint infrastructure and construction projects (i.e. wind farms, hydroelectric plants, etc);
- It also seek to **reduce CO2 emissions 40%** by 2020 (compared to 2005).



## What is there for Latin America?

- Opportunity to leverage China's technology, capital and economies of scale given an increasing importance in Latin America for renewable sources;
- By 2011, China had a 62 GW installed capacity compared to less than 2 GW in Mexico (out of the 70 GW potential estimated by the government);
- By 2015, it is expected that China's installed capacity surpass 100 GW, generating 190 billion KWh per year;
- Out of China's 80+ wind turbine manufacturers 10 are actively participating in domestic and international tenders, including Sinovel, Goldwind, DongFang Electric and Envision Energy;







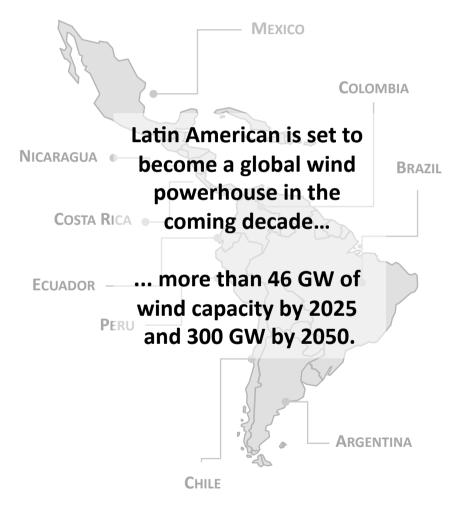




## the basics...

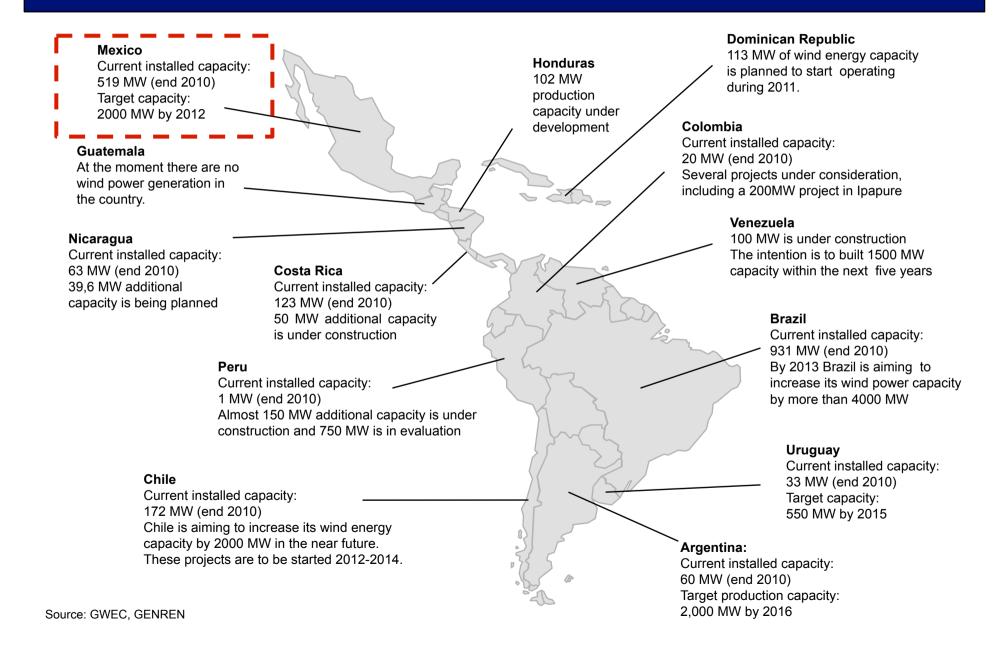
#### Why Latin America?

- Wind Power is considered the most promising source of renewable energy.
   Smaller projects if compared to China & the USA, but attractive margins;
- Policy and regulation is in place allowing private investment in co-generation.
   Governments seeking proven and costcompetitive technologies;
- Leading European wind turbine manufacturers are gaining terrain. Few Asian based suppliers are coming in;
- Envision uniquely positioned to sell high quality / cost efficient turbines and to participate as co-developer in domestic or cross-border operations.





## Where is Latin America in wind?



## key drivers...

- Reliance on hydro and fossil fuels has led to a constrained supply;
- Wind is a clear favorite, along with geothermal, biomass and mini-hydro;
- Wind power has prominent growth opportunities to build capacity. Initiatives are led by Brazil, Mexico and Chile;
- Maturing of technology development and knowhow along with the possibility to reduce costs through local manufacturing;
- Rising profile of environmental concerns, especially climate change. **No geo-political risk**.
- Wind energy makes **sound economic sense** in contrast to other generation sources.





## growth potential...

### Hydro

Roughly 70% of the total energy generated in Latin America comes from hydroelectricity

#### Wind

Wind energy has become the fastest growing energy source over the last 20 years

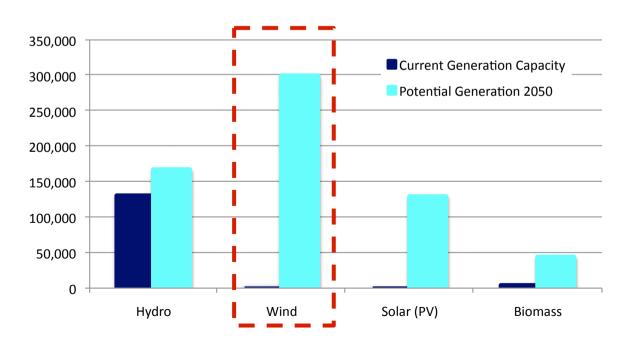
### Solar (PV)

Around half of Latin America's land receives enough radiation to generate solar energy

#### **Biomass**

There are a number of processes that can be used to convert energy from biomass

- Traditional reliance on hydro and fossil fuels
  recent periods of unusually low precipitation, amid volatile oil prices
- constrained supply and necessity to diversify energy sources;



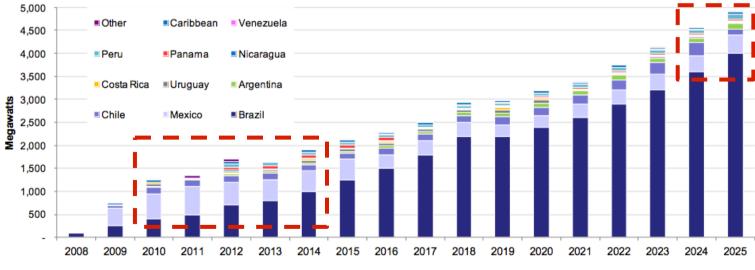


Source: European Renewable Energy council & Greenpeace

## ... towards 2030 & beyond

- In most Latin American countries, wind power can still be regarded as nascent. In 2010 Asia accounted for 54.6% of the world's capacity, Latin America only 1%;
- Total installed capacity is expected to grow 12.6% CAGR, from 1,983 MW in 2010 to 46 GW in 2025 according to IHS Emerging Energy Research (EER). By 2050, capacity may reach 300 GW;
- In 2010, Brazil accounted for 47% and Mexico 26% (703 MW were installed that year). Other countries such as Chile and Argentina present favorable wind conditions (above average) and unique opportunities to grow capacity.

#### Latin America Base-Case Scenario, Megawatts Added by Country: 2010–2025

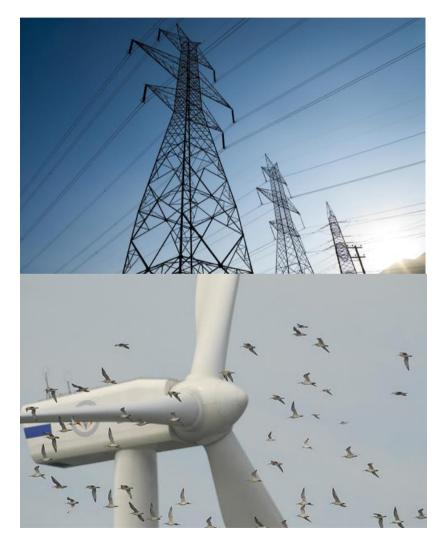




Source: Emerging Energy Research

## ... some challenges / concerns

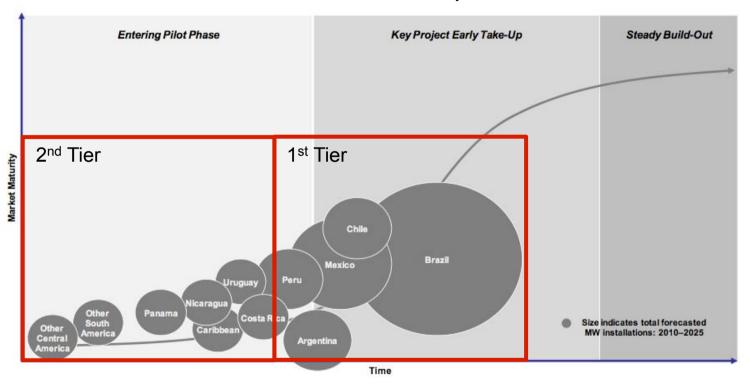
- Main obstacle (primarily in South America) are long and insufficient transmission lines and power losses;
- In Argentina and Bolivia, electric power prices can be low due to vast natural gas resources. Protective provisions in Brazil limit exports of Chinese equipment;
- Electric power in the region is primarily generated in **by private companies** (i.e. ENEL, Iberdrola, Union Fenosa, Acciona). No room for small players;
- Although wind power plants have little impact on environment, concerns have been raised over noise, visual impacts, and deaths of birds / bats.





## Where and When?

#### Latin America Market Maturity Curve



Year	2005	2006	2007	2008	2009	2010
Brazil	29	237	247	341	606	931
Mexico	3	85	85	85	202	519
Chile		2	20	20	168	172
Other					304	361
Total					1,280	1,983



## **Envision's gradual approach**

Multiple speeds of market development point to select opportunities in different countries:

#### •1st tier countries

Brazil, Mexico and Chile have set the policy and industrial framework that will sustain market growth. Peru and Argentina also have wind resources and face supply concerns, though lack efficient policy;

#### 2nd tier countries

Colombia, Nicaragua, Panama, Uruguay and Costa Rica indicate political will for renewable, but lack consistency and scale;

#### Other markets

Include Venezuela, Cuba, Bolivia and the Dominican Republic. Growth potential but implementation plans remain vague.





#### **CONCLUSION:**

- For China as well as for Latin America, energy savings / conservation together with the development of renewable sources, specifically wind, are within the regions' most important public and energy policies;
- This is the 2<sup>nd</sup> conclusion being a strategic and sustainable area of cooperation. As China continue developing technology and exporting capital, Latin America will have the possibility to diversify its energy basket and reach 2030 goals.



## facts & figures



## 1st tier: Mexico, Chile, Argentina & Peru

- Whereas Brazil is the largest market for wind power in terms of installed capacity and potential, domestic policies aimed at protecting local manufacturers imposes tariffs that jeopardize exports of Chinese turbines;
- Mexico and Chile are the main and immediate markets. Both have policy and regulation in place encouraging wind power generation. Several projects under development.
- Argentina and Peru are on an earlier stage but will follow a similar path.

	Brasil	Mexico	Chile	Argentina	Peru
Total Installed Capacity (MW)	920	521	170	50	0.7
Added Capacity (MW)	320	104.15	2.55	25.3	0
Growth Rate	53.30%	29.60%	1.50%	82.1	0.00%
Share of wind energy in electricity consumption (%)	N/A	0.68%	0.12%	N/A	N/A
Rank in LA	1	2	3	5	16
Rank Worldwide	21	27	35	45	75
Market Share	N/A	48% Acciona 38% Gamesa 13% Clipper Wind 0.3% Vestas 0.3% Others	65% Vestas 35% Acciona 1.4% Hewind 0.6% Bonus	N/A	N/A

Source: GWEC



## Mexico

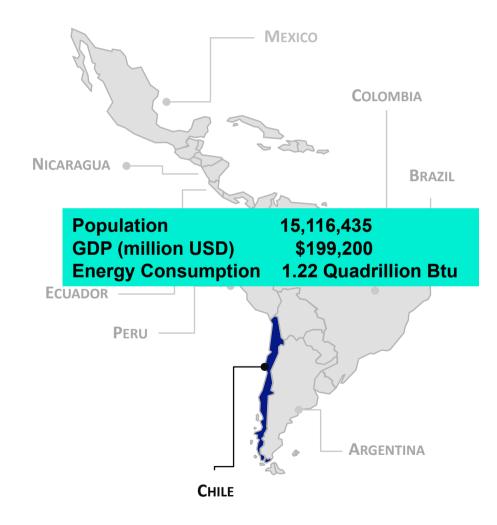
- Attractive market given its economic activity and population. Wind power potential at around 71 GW.
- 650 MW operational, 500 under work, 2,000 MW projects authorized. By 2020, additional 5,000+ MW will be installed.
- In 2010, RE accounted for 27% of Mexico's 55,000 MW capacity (mainly large hydro) ~ wind only 519 MW. By 2025, RE shall reach 25%, mainly wind and solar;
- Workable framework for CFE, allowing co-generation and self-consumption;
- Proximity and connectivity to the USA (California ~ prime market for win power);
- Tax incentives (i.e. 100% first year depreciation, no property tax, no sales tax, VAT fully recovered in Y1);





## Chile

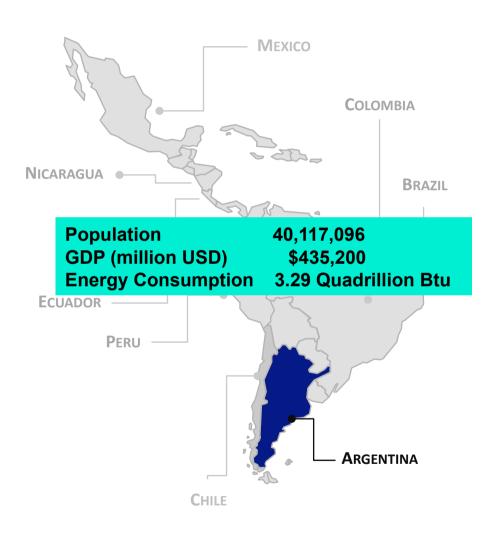
- Limited fossil energy resources has created dependence on imports (i.e. gas), and caused electricity shortages. Energy prices have tripled in 5 years;
- 561 MW of non-hydro renewable energy capacity (3.7% of the country's total installed capacity);
   172 MW is wind power. Large projects under development;
- 65% of Chile's electricity generated by thermal (natural gas & coal); 34% hydro. Wind energy potential estimated at around 40 GW;
- Good wind resources, including the south-central zone, 80% of Chile's population and 2/3 of its industry.





## **Argentina**

- Argentina has the potential to create a strong wind power industry. Home of "La Patagonia" with average wind speed from 5 to 10 m/s at 10 m height,
- Other promising regions include Comahue, Córdoba, La Rioja and the province of Buenos Aires;
- Despite this wind resource, Argentina has a mere 60 MW of wind power installed, mostly erected by small local electricity service cooperatives. It targets 2,000 MW by 2016;
- Larger scale projects have been announced, some have interconnection permits but are still looking for investors and/or negotiating PPAs.
- Capacity factors over 35% are achievable in over 50% of the territory;





## Peru

- Abundant wind energy potential, mainly along the coastline (Piura in the northwest and Ica in the South of Lima) and mountain range (Cajamarca) ~ wind speeds of 7.5 m/ sec @ 80m);
- At present, Peru has 150 MW projects under construction (Energia Eolica, 110 MW and Cobra Peru, 32 MW);
- Technologically feasible potential is estimated at 22 GW by the Ministry of Energy and Mining.
- The general instruments for the promotion of renewable energy are defined in the Law N° 100, outlining:
  - i) share of renewable energy (wind, solar, tidal, geothermal, biomass and hydro) of at least 5 % from 2008-2012.





# an strategic & sustainable agenda towards 2030



## What are the main challenges?

- Whereas some cultural as well as business practices and differences in economic and political systems prevail between China & Latin America, commercial and investment complementarities in the last decade have grown exponentially;
- However, there is a **need to collaborate in more advanced and value added segments**, specially in the energy sector given a strong dependency on oil related transactions;
- Political and diplomatic relationships are certainly a prerequisite but are not sufficient to impulse a strategic and sustainable agenda. We need to devise and implement viable mechanisms of collaboration, co-invest and get the private sector involved;

Cuadro 1 | Inversión estimada al 2030 per capita en varios países [EWG; 2008]

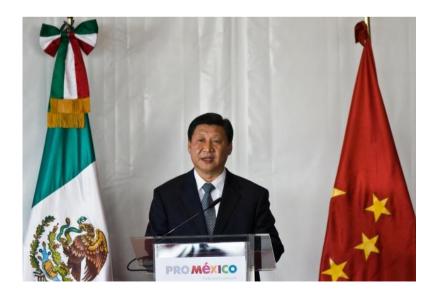
	Inversion per c	apita por año al	Inversion total en 2030		
Dagianas dal Munda	2030 (E26	500/cap*a)	(billion E2600)		
Regiones del Mundo	Variante	Variante	Variante	Variante	
	inferior	Alta	inferior	Alta	
OECD Europa	111	223	60	121	
OECD Norteamerica	110	220	59	118	
OECD Pacifico	112	224	22	44	
Economias en Transicion	91	180	31	60	
China	102	204	149	299	
Este de Asia	41	81	33	66	
Sur de Asia	35	71	73	147	
America Latina	46	91	26	52	
Africa	20	41	30	59	
Medio Oriente	101	202	28	55	
Escala Global	62	124	510	1021	



Fuente: Renewable Energy Outlook 2030

## ... and expected outcomes?

- Latin America can and ought to leverage China's development, technology and capital in renewable sources as it modernizes its energy sector;
- Cooperation between the regions has been more sporadic than planned, mainly sponsored by governments with little private sector intervention;
- China's leading wind turbine manufactures has targeted Latin America within their top priority in their internationalization efforts. Joint ventures and strategic alliances with local developers and service providers are desired;
- Latin America has also committed to guarantee energy sustainability by 2030, working and partnering with Chinese companies could be the decisive factor.





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